

Michael Mitrakos

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TECHNICAL SKILLS

Languages & Frameworks (Mastery): Javascript, React, NextJS, Node, Express, Redux, HTML, CSS, Webflow, Stripe, Vercel, Git

Basic Working Knowledge: GraphQL, MySQL, MongoDB, PostgreSQL, Docker, AWS, WebRTC

WORK EXPERIENCE

LIVELY VIDEO - Senior Software Engineer

Remote

06/2018 - 01/2025

- Led FE development and design of NativeFrame.com, a scalable live-streaming platform for large creators and companies.
- Built client-facing video analytics dashboard using React, Node, PostgreSQL and custom data pipelines.
- Developed lightweight ML models for video metadata extraction and content tagging to prove out use-case.
- Shipped internal tools for stream monitoring, analytics, and stream health diagnostics.
- Collaborated cross-functionally to define product specs, timelines, and technical strategy.

ITALIC - Engineering Team Lead (Payments & UI)

Remote

08/2021 - 08/2022

- Led Payments and Frontend UI teams in Italic's transition from Shopify to a fully custom eCommerce platform.
- Led a custom Stripe integration for full control over payment flows and reduced platform dependency.
- Led development of a high-performance, scalable React-based eCommerce frontend leading to a **GMV increase of 380%**.
- Designed backend systems for subscriptions, manufacture product management, refunds, payouts, and fraud prevention.
- Defined technical roadmaps and staffed teams for core apps, including Manufacturer Portal and API.

DOUBLETAP CONSULTING - Co-Founder & CTO

Remote

02/2017 - 12/2021

- Led two engineering teams (five and two devs) to deliver projects efficiently and on schedule.
- Oversaw team velocity, product innovation, and client relationships from pitch to launch.
- Hired and managed a team of 10 engineers and PMs to work across technical projects.
- Closed and managed projects for clients including Hulu, Auth0, and other enterprise brands.

VERYS - Senior Software Engineer

Orange County, CA

02/2016 - 06/2018

- Shipped multiple production React/Redux apps for clients including USA Football, USA Soccer, and Bluestar Sports.
- Led frontend development for an esports employee and arena management system, including architecture and performance.
- Delivered a real-time esports wagering and stats platform for PUBG, from concept to launch.
- Partnered with clients to ideate and scope features; successfully sold a 6-month esports platform expansion.

MOMENTUM DASHBOARD - Software Engineer (contract)

Remote

12/2015 - 03/2016

- Designed and built core backend architecture to support over 3 million active users at scale.
- Implemented server-side caching for high-traffic endpoints, significantly improving load times.

HACK REACTOR - Lead Lecturer & Hack Reactor Prep Lead (LA)

Los Angeles, CA

11/2015 - 02/2016

- Led lectures for all technical topics including data structures, databases, Angular 2, scaling & effective learning strategies.
- Mentored 20 junior engineers in algorithms, debugging, code clarity, and system design choices.

GIGYA (acquired by SAP)

Sydney, Australia

08/2014 - 2015

SIDE PROJECTS

HIGGLO DIGITAL [higglo.io] - Founder & CTO/CMO

01/2020 - Current

- Oversaw **end-to-end product and project lifecycles**, from technical scoping and system architecture to deployment and maintenance.
- Collaborated closely with design, marketing, and SEO teams to ensure **cross-functional alignment** and delivery of business-driven results.
- Managed client communication on all levels, translating complex engineering concepts into actionable recommendations for stakeholders.

WANDERLUST APP [wanderlustapp.io] - Founder

01/2020 - Current

- Designed and developed a full-stack travel planning app and Chrome extension, used by over **3,000 monthly active users**.
- Built features including favorited locations, country travel tracking and much more using React, Vercel, Node, MongoDB and more.
- Handled all frontend, backend, and deployment; integrated analytics and performance tracking to guide UX improvements.

WEB DESIGN AWARDS [webdesignawards.io] - Founder

07/2023 - Current

- Created a platform for agencies to submit and showcase websites, offering scoring, awards, and visibility.
- Used by top studios, brands and freelancers to boost credibility, with steady growth from organic traffic and word of mouth.

EDUCATION

MIAMI UNIVERSITY

2014